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Question Paper Code : 60955

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2026.

Fifth/Sixth/Seventh/Eighth/Tenth Semester

Aeronautical Engineering

MG8591 — PRINCIPLES OF MANAGEMENT

(Common to : Automobile Engineering/Computer Science and Engineering/Computer and Communication Engineering/Electrical and Electronics Engineering/Electronics and Communication Engineering/Electronics and Instrumentation Engineering/Industrial Engineering/Industrial Engineering and Management/Instrumentation and Control Engineering/Mechanical Engineering/Mechanical Engineering (Sandwich)/Mechanical and Automation Engineering/Mechatronics Engineering/Robotics and Automation/Artificial Intelligence and Data Science/Information Technology)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Is management an art or science? why?
2. How managers differ from entrepreneurs?
3. What is management of objectives?
4. Define strategic management.
5. Distinguish between formal and informal organization.
6. What are the different stage of career planning?
7. Mention the benefits of job enrichment.
8. Depict the process of communication.
9. Indicate the use of IT in management control.
10. What is preventive control?

PART B — (5 × 13 = 65 marks)

11. (a) Describe the various approaches to evolution of management thought.

Or

- (b) Describe the different types of business organization with suitable examples.

12. (a) "By failing to plan, you are preparing to fail"- Comment on the statement by indicating the significance, process, and types of planning with illustrations.

Or

- (b) "Whatever a manager does, he does through decision making"- Comment on the statement by explaining the importance and process of decision making with suitable examples.

13. (a) Write short notes on departmentalization, line and staff authority, delegation of authority, centralization and decentralization.

Or

- (b) How are training needs identified? Explain the different methods of training in an organization.

14. (a) Why non-financial rewards are considered to be a strong motivator? Discuss its impact on organizations in light with Maslows and Herzbergs theories of motivation.

Or

- (b) "Leadership is situational". Comment on the statement by describing the various theories of leadership with examples.

15. (a) What are budgetary and non-budgetary control techniques? Discuss its merits demerits in detail.

Or

- (b) Describe the concept of management control and discuss its significance and prerequisites for effective managerial control? Illustrate with a suitable examples.

PART C — (1 × 15 = 15 marks)

16. (a) As a HR manager of an organization, you are asked to recruit sales managers for your organization. How would you plan and execute recruitment and selection functions? Illustrate with a case study.

Or

- (b) Think of a situation at home or at college and identify communication problems you observed or experienced. What are the barriers to effective communication and how to overcome them? Also indicate the guidelines for effective communication.
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